

A Sustainable Business Model for Bay Area Transit

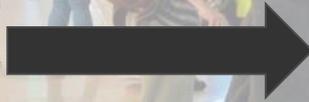
Sebastian Petty, Transportation Policy Manager



Ideas + Action
for a Better City

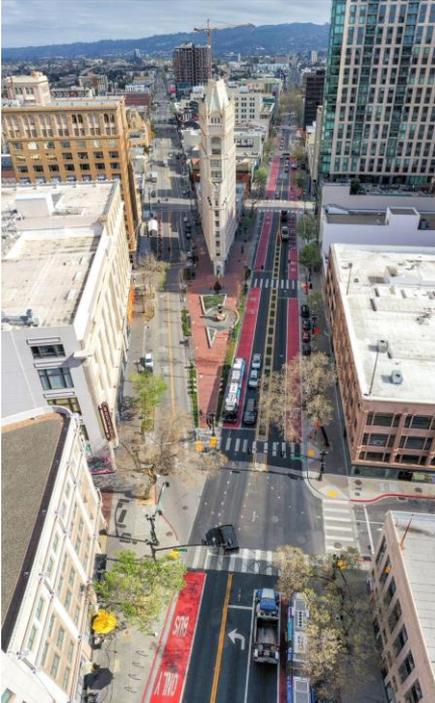
When customers ride transit, everyone benefits

Individual
Use

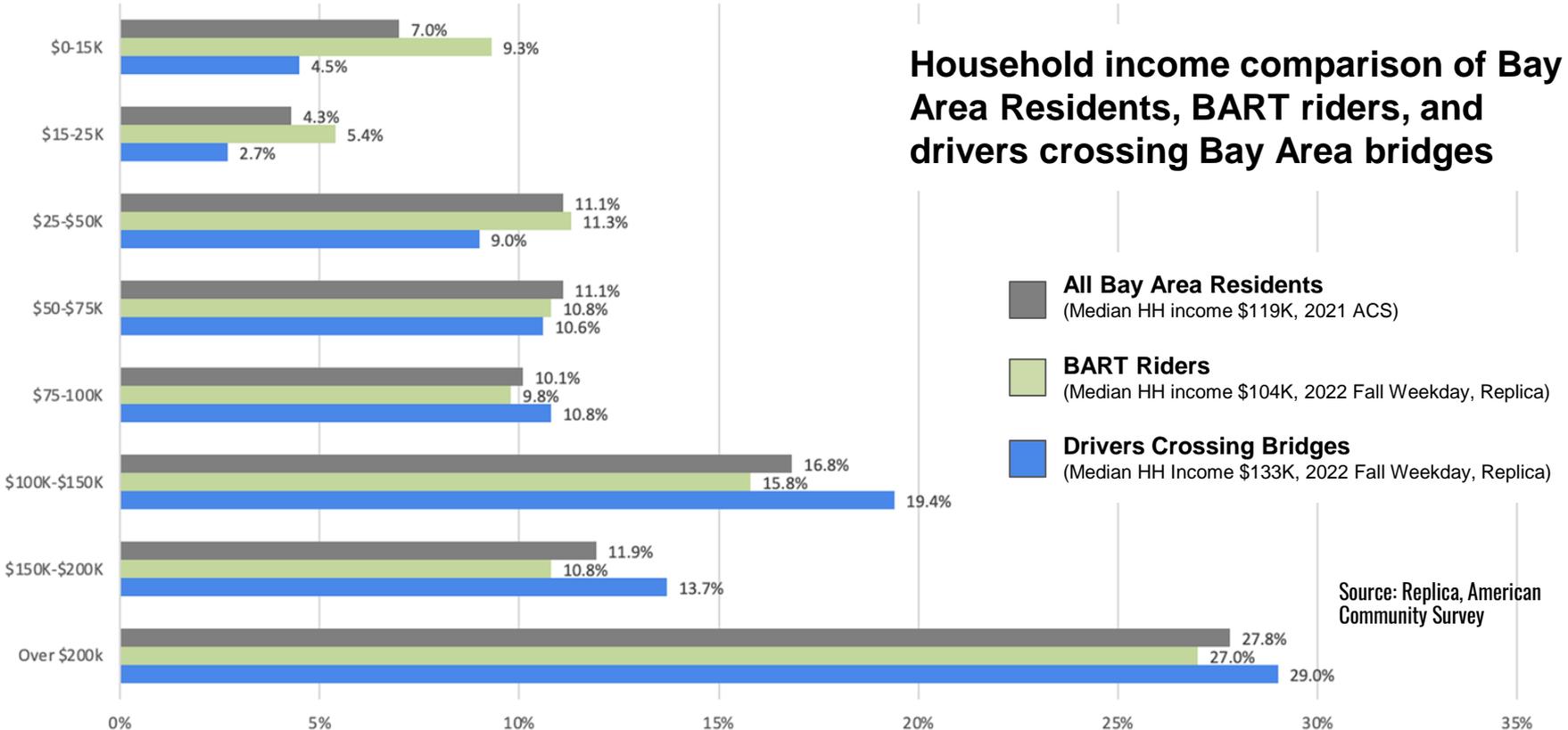


Public
Benefits

Transit supports access and density

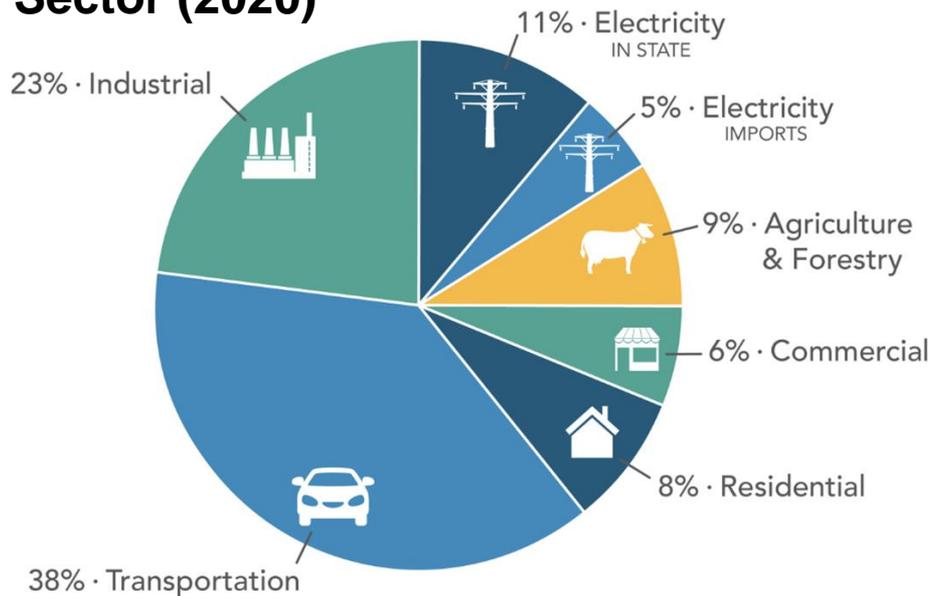


Transit is essential to equity



Transit is critical to our environment

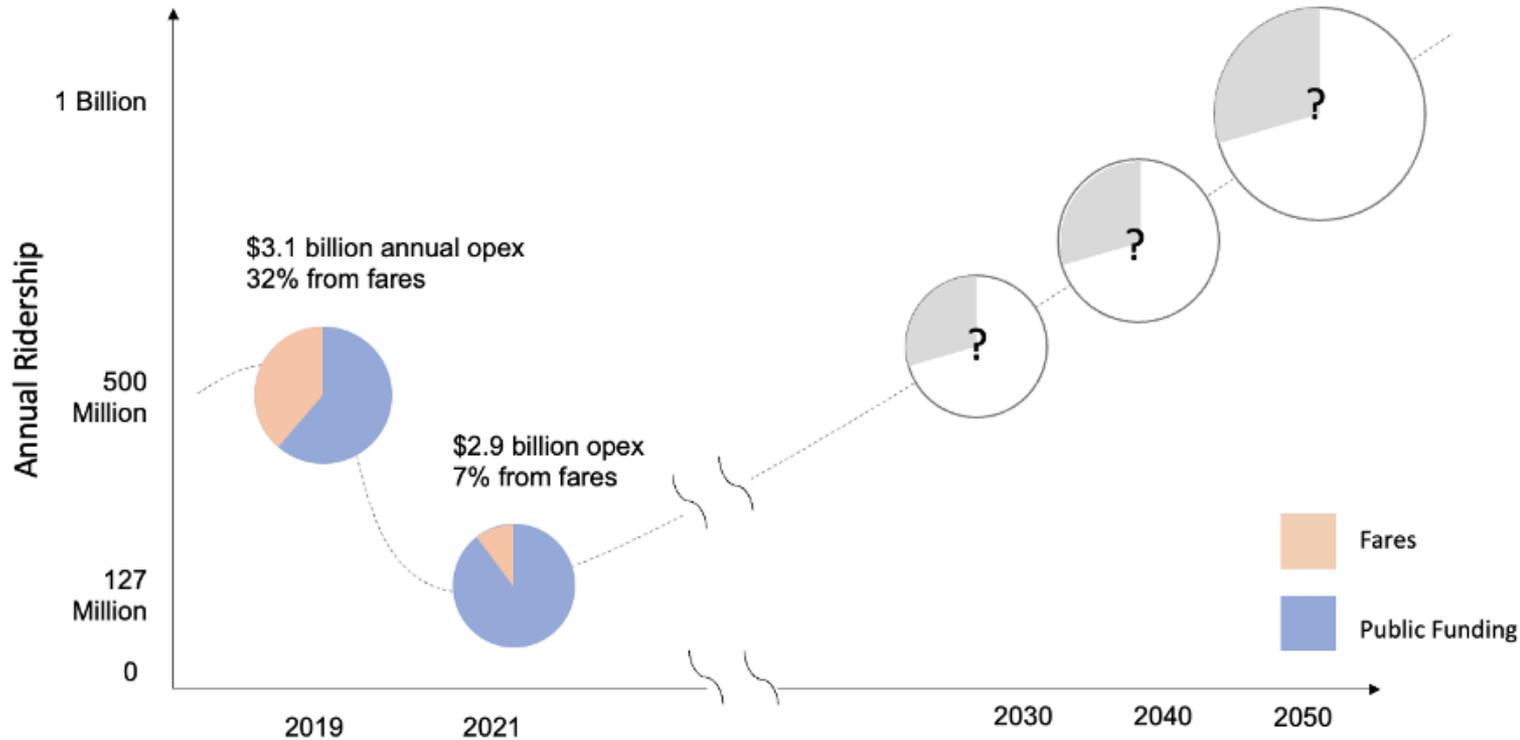
California's Greenhouse Gas Emissions by Sector (2020)



To achieve the climate targets defined in AB 32, the California Air Resources Board estimates that the state must reduce VMT per capita 25% below 2019 levels by 2030, and 30% below 2019 levels by 2045

Source: California Air Resources Board

Bay Area Transit's Changing Business Model



Source: National Transit Database

The path to a sustainable business model

